



Suppose you're in the market for a new truck – and you have two options.....

1. Truck A: This truck is priced at \$40,000. It's a regular-sized, no-frills vehicle with basic features, average fuel efficiency, and a shorter warranty. It will do what you want it to do now.



2. Truck B: This truck is priced at \$50,000. It's a larger truck with advanced safety features, excellent fuel efficiency, a longer warranty, heavy-duty hauling, AND a reputation for reliability.

Well, while **Truck A** is cheaper than **Truck B**, the extra \$10,000 for B offers more value by providing enhanced safety, better performance, and a greater peace of mind due to its reliability and warranty.

Do you want to pay more now to have everything you want and need? Or hope what you have will be what you need?

Just like pickup trucks, there are different tree seedlings for various purposes and objectives.

If you want trees for habitat or pulpwood (and not any other type of wood product), then regular, baseline Open Pollinated (OP) seedlings might be ok.

PRICE
(pulp)

VS.

VALUE
(sawtimber,
poles, pulp)



If you want to make more money at final harvest, investing a little more in **seedlings like MCP®** will get you trees that are straighter, taller, and more disease resistant – perfect for sawtimber and telephone poles.

These seedlings can bring a much greater return for the minimal increase in seedling investment.



Here's How it Works

For example, if you plant 10 acres of OP Advanced at a seedling cost of \$66/1000 seedlings, your total revenue (1st thinning and final harvest) would be \$21,115.

However, if you plant that same 10 acres with MCP® at a seedling cost of \$105/1000 seedlings, your

however, if you plant that same 10 acres with MCP® at a seeding cost of \$165/1000 seedlings, your revenue would be \$31,712.

That means for the addition investment of \$599, the additional return from that investment would be \$10,598! Or in other words, by planting MCP the incremental return per \$1 is \$18 in this example.

Wouldn't you consider this a good investment? Watch this video to learn more!

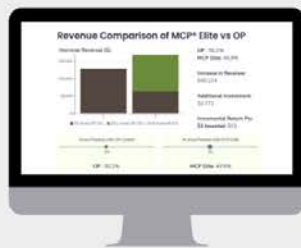
| Physiographic Region → LCP-605 | | | | | | | | | | | |
|---------------------------------------------------------|-------|-----|------------------|-------------------|--------------------|-------------------|--------------------|---------------------|--------------------|---------------------|-------------|
| ArborGen The Reforestation Advantage | | | | | | | | | | | |
| Lower Coastal Plain Seedling Calculator | | | | | | | | | | | |
| Scenario 1: Base Genetic Category | | | | | | | | | | | |
| Genetic Category | Acres | TPA | Needed Seedlings | Seeding Cost/1000 | Seeding Total Cost | Seeding Cost/acre | Planting Cost/Sdlg | Planting Cost Total | Planting Cost/acre | Total Cost per acre | Grand Total |
| OP Control | 0 | 605 | 0 | \$50 | \$0 | \$30.3 | \$0.11 | \$0 | \$66.6 | \$0 | \$0 |
| OP Advanced | 100 | 605 | 60,500 | \$62 | \$3,771 | \$62 | \$0.11 | \$6,655 | \$66.6 | \$104.1 | \$10,406 |
| OP Select | 0 | 605 | 0 | \$73 | \$0 | \$44 | \$0.11 | \$0 | \$66.6 | \$0 | \$0 |
| OP Elite | 0 | 605 | 0 | \$86 | \$0 | \$52.1 | \$0.11 | \$0 | \$66.6 | \$0 | \$0 |
| MCP A | 0 | 605 | 0 | \$165 | \$0 | \$99 | \$0.11 | \$0 | \$66.6 | \$0 | \$0 |
| MCP S | 0 | 605 | 0 | \$195 | \$0 | \$118.0 | \$0.11 | \$0 | \$66.6 | \$0 | \$0 |
| MCP E | 0 | 605 | 0 | \$234 | \$0 | \$141.6 | \$0.11 | \$0 | \$66.6 | \$0 | \$0 |
| MCP 2.0 | 0 | 605 | 0 | \$275 | \$0 | \$166.4 | \$0.11 | \$0 | \$66.6 | \$0 | \$0 |
| Varietals | 0 | 559 | 0 | \$350 | \$0 | \$195.6 | \$0.11 | \$0 | \$61.5 | \$0 | \$0 |
| Totals/Averages: | 100 | 605 | 60,500 | \$62 | \$3,751 | \$57.5 | | \$6,655 | \$66.6 | \$104.1 | \$10,406 |
| Scenario 2: Planting Combinations of Genetic Categories | | | | | | | | | | | |
| Genetic Category | Acres | 605 | Needed Seedlings | Seeding Cost/1000 | Seeding Total Cost | Seeding Cost/acre | Planting Cost/Sdlg | Planting Cost Total | Planting Cost/acre | Total Cost per acre | Grand Total |

The timber market today will not be the market at harvest, so be prepared for ANY market! Plant the best seedlings available to maximize your return at first thinning and final harvest.

“We promise to always dedicate ourselves to provide the best performing seedlings available – anywhere.”

That's why we developed the Seedling Revenue Comparison Tool to help forest landowners and consultants just like you understand the increased return for each dollar of additional investment in improved genetics.

Try out our [Seedling Revenue Comparison Tool](#) and see for yourself!



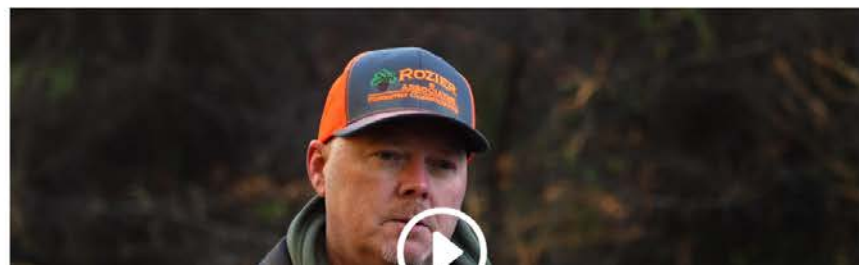
[Try Our Seedling Revenue Comparison Tool](#)

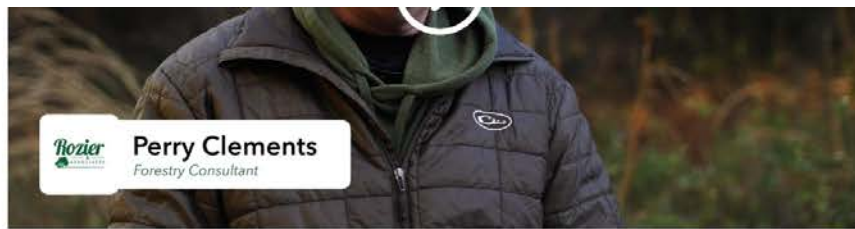
Which Seedlings Are Best for Your Land?



[Get Instant Seedling Recommendations](#)

To see how MCP Loblolly pine seedlings perform in the field, hear from forestry consultant, Perry Clements of Charles Rozier & Associates of Bainbridge, GA.





Perry Clements
Forestry Consultant

How Many Trees Per Acre?

Live Webinar!

HOW MANY TREES PER ACRE?

All About Planting Density

Oct 31, 2023
12:30 pm EDT
11:30 am CDT

With Dr. Paul Jeffreys

Join host Dr. Paul Jeffreys, ArborGen Reforestation Advisor in another free webinar and walk away knowing how to achieve:

- Earlier, high-value wood at first thinning
- Increased habitat diversity
- Heartier, healthier stand of Loblolly pine
- Reduced volume of lower-valued pulpwood at first thinning
- Lowered probability of harvest damage

And more! 30-minute discussion plus 15 minutes of Q&A.

Save Your Spot Now

Follow Us on Instagram!

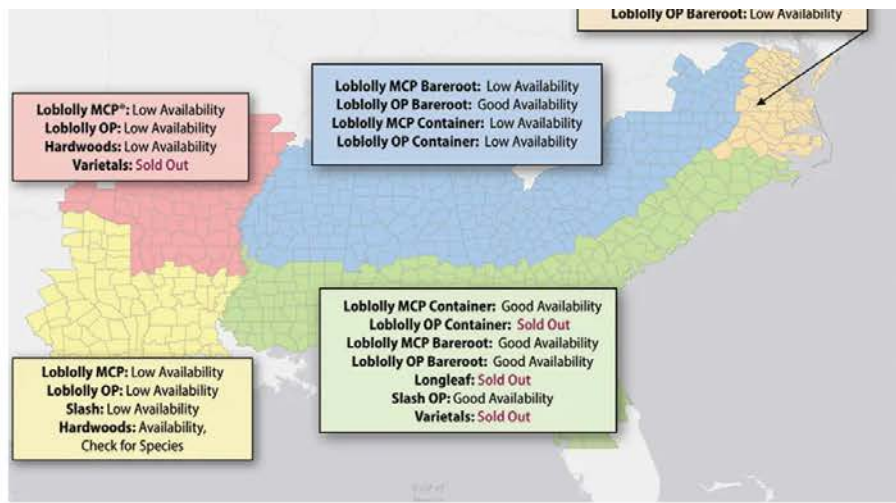
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Updated Seedling Availability

With seedling harvest coming next month, there's still a little time to get your seedlings reserved for this year's planting. Get in touch with your ArborGen Nursery or Reforestation Advisor to place your order before we're sold out.

Loblolly MCP Bareroot: Low Availability
Loblolly MCP Container: Sold Out



Reserve Your Seedlings

Client Results



Over 20' at 2.5 Growing Season
 MCP® | Bainbridge, GA

Over 20' MCP® at 2.5 Growing Season
 Bainbridge, GA



7-year-old MCP®
 Ashley County, AR

MCP® at 7 years
 Ashley County, AR

See More Client Results

[Click here for the previous edition of TreeLines.](#)

Need a trusted partner to guide the way? Get in touch with a Reforestation Advisor to explore your options!



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